

Jared Masterson

iamjared.co

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ABOUT ME

User Experience designer with 10+ years experience in user centered design. Working with a small team in an agile environment I've led end to end design on multiple released SaaS products impacting over 300 million users. Passionate about building products that help improve lives.

SKILLS

Design: High and Low Fidelity Wireframes, Prototypes, User Flows, Information Architecture, Interaction Design, WCAG Accessibility

Research: User Research, Journey Mapping, Personas, Competitor Analysis, Usability Testing

Tools: Figma, Sketch, Adobe CC, Miro, Figjam, Jira, Confluence, HTML, CSS

WORK EXPERIENCE

Sirsidynix, 2014 - Present

UI/UX Designer V

UI/UX Designer IV – 2018 - 2022

UI/UX Designer III – 2016 - 2018 – Double promotion due to exceptional merit.

UI/UX Designer I – 2014 - 2016

- Created wireframes, prototypes, and high-fidelity designs to communicate concepts, persuade stakeholders, and guide developer implementation.
- Led cross-functional collaboration with product managers, engineers, customers, and stakeholders to define product vision and deliver enterprise-scale solutions that balanced business goals with user needs.
- Designed and evolved scalable design systems, ensuring consistency across applications.
- Embedded accessibility into design reviews and workflows, aligning with WCAG standards and expanding usability for global audiences.
- Conducted user testing to validate design concepts, uncover pain points, and inform product decisions.

Sirsidynix, 2013 - 2014

Software Engineer I

Full stack development with an emphasis on front end coding.

EDUCATION

Computer Science - Networking and Internet Technology Emphasis

Utah Valley University 2011 - 2015